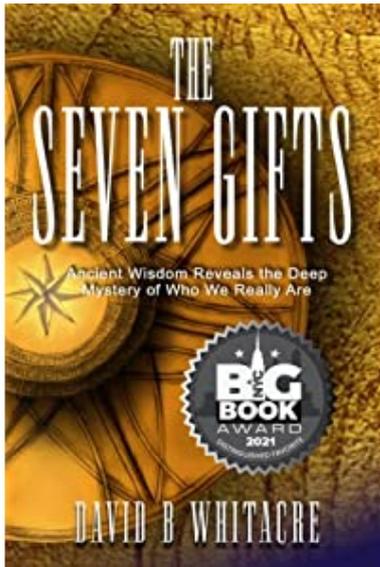




Readers' Favorite® Book Reviews and Award Contest

Book Review Mini-Critique



Below you will find ratings (scale of 1-5) with general descriptions for the major parts of your book followed by your Readers' Favorite review. Although this is just a Mini-Critique, we hope it will give you an insight into how readers may view the different components of your book.

These are the opinions of your reviewer, and although they are not a literary professional, they are an avid reader of books just like yours.

Title: The Seven Gifts
Subtitle: Ancient Wisdom Reveals the Deep Mystery of Who We Really Are
Author: David B Whitacre
Genre: Non-Fiction - Inspirational



Appearance: The appearance of a book can make a significant impact on the experience of a reader, whose enjoyment is often enhanced by an enticing cover, an intriguing table of contents, interesting chapter headings, and when possible, eye-catching illustrations.

5

Plot: The characters of a book should be well defined with strengths and flaws, and while they do not have to be likable, the reader does have to be able to form a connection with them. The tone should be consistent, the theme should be clear, and the plot should be original or told from a unique perspective. For informative books -- those without plot and characters--this rating refers primarily to your concept and how well you presented it.

5

Development: Development refers to how effectively you told your story or discussed your topic. The dialogue should be realistic, the descriptions should be vivid, and the material should be concise and coherent. Organization is also a key factor, especially for informative books -- those without plot and characters. The order in which you tell your story or explain your topic and how smoothly it flows can have a huge impact on the reader's understanding and enjoyment of the material.

5

Formatting: Formatting is the single most overlooked area by authors. The way in which you describe scenes, display dialogue, and shift point of view can make or break your story. In addition, excessive grammatical errors and typos can give your book an amateurish feel and even put off readers completely.

5

Marketability: Marketability refers to how effectively you wrote your book for your target audience. Authors may include content that is above or below the understanding of their target reader, or include concepts, opinions or language that can accidentally confuse or alienate some readers. Although by its nature this rating is very subjective, a very low rating here and poor reviews may indicate an issue with your book in this area.

5

Overall Opinion: The overall starred rating takes into account all these elements and describes the overall reading experience of your reviewer. This is the official Readers' Favorite review rating for your book.

5

Review:

Reviewed by Tammy Ruggles for Readers' Favorite

The Seven Gifts: Ancient Wisdom Reveals the Deep Mystery of Who We Really Are, by David B Whitacre, is a lightbulb moment for those seeking to understand the many facets of human behavior. Not just in the world of work, but in other areas of life, including family, peers, community, etc. If you're like me, you may wonder what makes people the way they are. Why do people react a certain way to different stimuli? How can ten people observing the same event have ten different interpretations? Why do relationships start out well but end badly, and why do some work even when the odds are against them? If you like psychology and studying human behavior, keep reading, because Whitacre uses ancient wisdom to take you inside your gifts to show you the purpose and calling on your life.

You will be impressed and inspired by Whitacre, obviously gifted with writing and teaching, as he relays his points with well-written anecdotes. He will make you think, examine, and dream--about yourself and others. Even if you have solid ideas about the way people are, you will learn much from this book, if you keep an open mind and reflect on your own life and behavior. If you've often thought that people are born with a gift and that they would be happier pursuing it or using it to their fullest, and wonder why they don't, you're not alone. I know many, many gifted people with talents and skills that, for whatever reason, don't recognize or maximize them, and it's disheartening, to say the least. This author gets inside the psyche of interpersonal communication, with motivation as the cornerstone, and offers this super guide for those dealing with the public, or for the layperson seeking to improve relationships. Mercy and Server are just two of the gifts discussed. The wisdom in this book is golden for managers or anyone dealing with employees or groups of people.

Being a former social worker, I would recommend this book to help professionals everywhere, from those leading support groups to those training life coaches. But perhaps more importantly, you can use these insights as a way to better your relationships. As you read, you will realize your own gifts and will get a better understanding of how to use them. There are three parts to this book, and it has a very personal feel to it as Whitacre shares his own story, along with some LOL humor and some tearful moments too. One of my favorite parts is the anecdote about his daughter opening up an improved line of communication with her teacher because she had spoken to him with his gift in mind. If there is one book that can change the way you see yourself and others, it's The Seven Gifts: Ancient Wisdom Reveals the Deep Mystery of Who We Really Are by David B Whitacre.